

Sign Outlet Store revised Ink Program  
Feb, 2010

<b>NEW ROLAND PRICES</b>	qty. 2-4	qty. 5-9	qty 10+		
MSRP 440 cc inks - \$128.99	\$128.99	\$128.99	\$128.99	<b>MSRP</b>	
Effective January 01, 2010	<b>(\$7.00)</b>	<b>(\$14.00)</b>	<b>(\$17.00)</b>	<b>Recycle Credit</b>	
	121.99	114.99	111.99	<b>Your Discount Price</b>	
<b>OLD ROLAND PRICES</b>	qty 2-4	qty 5-11	qty 12+		
MSRP 440 cc inks - \$122.95	122.95	122.95	122.95	<b>MSRP</b>	
Prices in 2009	<b>(\$9.00)</b>	<b>(\$13.00)</b>	<b>(\$15.00)</b>	<b>Recycle Credit</b>	
	113.95	109.95	107.95	<b>Your Discount Price</b>	
<b>NEW ROLAND PRICES</b>	qty. 2-4	qty. 5-9	qty 10+		
MSRP 220 cc inks - \$69.99	\$69.99	\$69.99	\$69.99	<b>MSRP</b>	
Effective January 01, 2010	<b>(\$3.00)</b>	<b>(\$6.00)</b>	<b>(\$9.00)</b>	<b>Recycle Credit</b>	
	66.95	63.95	60.95	<b>Your Discount Price</b>	
<b>OLD ROLAND PRICES</b>	qty 2-4	qty 5-11	qty 12+		
MSRP 220 cc inks - \$66.95	66.95	66.95	66.95	<b>MSRP</b>	
Prices in 2009	<b>(\$4.00)</b>	<b>(\$6.00)</b>	<b>(\$8.00)</b>	<b>Recycle Credit</b>	
	62.95	60.95	58.95	<b>Your Discount Price</b>	